

FOR IMMEDIATE RELEASE

Lynx Fulfillment and Logistics Plus Enter into Strategic Partnership

Full scale supply chain capabilities now available to clients.

Olean, NY and Erie, PA, May 5, 2009 – Lynx Fulfillment, a leading provider of Warehousing and Fulfillment solutions for e-commerce and retail businesses, today announced that it has formed a strategic partnership with Erie, Pennsylvania based Logistics Plus, a leader in Worldwide Logistics. With this partnership Lynx Fulfillment expands the services it can directly offer clients with complete supply chain management solutions. To ensure the Lynx value-add of complete, flexible and customized solutions, Lynx provides clients with a single point of contact for all account management needs from inventory pickup at point of manufacture to pick and pack fulfillment and other services.

Patrick Randolph, Lynx Fulfillment Managing Partner, stated, “The movement of product from foreign countries into and out of the United States can be costly, time consuming and confusing for eCommerce retailers who want to focus on their core competencies.” This partnership enables Lynx Fulfillment to provide its clients with expertise in all areas of the supply chain. Randolph added, “We are pleased to partner with Logistics Plus, a recognized industry leader who shares our philosophy of building customer loyalty through customized solutions at affordable prices with a focus on customer service.”

Jim Berlin, Logistics Plus CEO, stated, “Lynx Fulfillment is another big step in LP’s growth into the business of providing our customers with a one stop solution for all their logistical needs. Logistics is not simply moving freight, but helping customers by managing their inventory and reducing costs to better compete in a very competitive global marketplace. This partnership gives our customers the ability to have their product managed from door to door, using the efficiency and lower cost of bulk transportation to our fulfillment warehouse, and then careful, competitive final delivery to their customer. We’ve done this successfully for over 10 years for industrial customers. Lynx now allows us to provide the same proven level of service to our retail customers.”

About Lynx Fulfillment

Lynx Fulfillment, LLC is a leader in the warehousing and fulfillment industry. Its business model has been designed to deliver fast and accurate order fulfillment services, exceptional technology and dedicated customer service. It guarantees that it will ship every order received by 2 P.M. the same day with 100% accuracy or it’s free. Lynx Fulfillment is headquartered in Olean, NY. For more information visit www.lynxfulfillment.com.

About Logistics Plus

Logistics Plus, Inc. is a global, integrated, logistics company with offices in 17 countries. Employing their trademark “*Passion for Excellence*,” LP offers clients a level of service exceeding their expectations, and enables their customers to better compete more profitably in the global marketplace. For more information visit www.logisticsplus.net.

Media Contact

Lynx Fulfillment –Patrick Randolph, Managing Partner (585)610-6196
prandolph@lynxfulfillment.com