

## **Lynx Fulfillment Opens Olean, NY Warehousing Distribution Center**

### **Olean chosen for its abundant labor supply and location**

Olean, NY, May 1, 2009 – Lynx Fulfillment, a fulfillment, warehousing and logistics service provider for e-commerce and retail businesses, today announced that it has selected Olean, NY as its headquarters. Lynx will be located at 243 Root Street (the old Pepsi bottling plant) beginning on June 1, 2009.

Patrick Randolph, Lynx Fulfillment Managing Partner, stated, “When I initiated the search for a location my heart kept coming back to Olean. I looked at other towns and cities in Western New York, but Olean was ideal with its abundant labor pool, proximity to local colleges and local business community members trying to revive the area. We want to be part of Olean’s resurgence. The business model has been designed to deliver fast and accurate order fulfillment services, exceptional technology and dedicated customer service. We believe that Olean has everything we need to do just that.”

Lynx Fulfillment will handle full scale supply chain management. Its clients will have peace of mind knowing that they can focus on marketing and sales and rely on Lynx to handle the movement of inventory from point of manufacture to the Olean facility and then to the end user. Randolph states, “Our technology is critical, but the success comes down to the people that will be handling the operation.”

“The Greater Olean communities are fortunate that Patrick Randolph, Jim Berlin and Brian Kempisty, owners of Lynx Fulfillment, decided to establish their business in Olean, New York. The owners could have started anywhere in the world with this type of business and we’re pleased they chose Olean as their home base. The benefits from this project are tremendous since the majority of their business is “exported” outside Cattaraugus County, and revenues generated will positively impact our local economy”, said John Sayegh, Chief Operating Officer of the Greater Olean Area Chamber of Commerce.

Sayegh Added, “Lynx Fulfillment is the business of the future. The technology used to operate Lynx Fulfillment makes us feel optimistic and encouraged by the fact that our rising entrepreneurial leaders will not have to leave the area to start ventures and seek employment opportunities elsewhere. On behalf of the Greater Olean Area Chamber of Commerce, I want to thank Patrick, Jim and Brian for choosing Olean as their place of business”.

### **About Lynx Fulfillment**

Lynx Fulfillment, LLC is a leader in the warehousing and fulfillment industry. Its business model has been designed to deliver fast and accurate order fulfillment services, exceptional technology and dedicated customer service. Its guarantees that it will ship every order received by 2 P.M. the same day with 100% accuracy or it’s free. Lynx Fulfillment is headquartered in Olean, NY. For more information visit [www.lynxfulfillment.com](http://www.lynxfulfillment.com).

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